



FLYING V GROUP

Social Media Management

Flying V Group

(949) 940-8884

www.FlyingVGroup.com



“Marketing Heroes to the Rescue”

With social media being such a force online now, companies are able to leverage those tools to increase their link popularity. Companies are utilizing blogs, forums, Twitter, etc. to help build communities that naturally want to link together. We help generate traffic to your website via social media sites such as Facebook, YouTube, Twitter, Google+, LinkedIn, StumbleUpon, Reddit, etc.

We even generate social media relevant content for your site. Here you will find a summary of the activities we perform and our popular social media management packages.

Overview

Social media marketing is comprised of three general services: Content Creation, Follower Growth, and Social Strategy.

At the Flying V Group, we offer all of the above services to our clients for many different social media platforms. Twitter and Facebook are the most popular, but depending on your company's product or services, other mediums like Google Plus or LinkedIn may also be useful. It is important to understand the overall goals of the company and how we can use the right mediums to achieve those goals.

Services

Content Creation

Content creation includes the designing and writing of Facebook posts, Twitter tweets, etc. (both visual and text). We schedule posts with original content in order for your company's social media presence to be consistent, unique, and memorable. Each post is created with the target market in mind and is designed to talk to those that follow you or might have an interest in your company.

Social media not only consists of text, but also images and video. Images and video are a great way to boost user interaction and get people excited about your company.

Follower Growth

We use both organic and automated methods in order to increase a company's follower growth. Our tools allow us to engage with customers that we know are interested in your company and its' product through keyword targeting, location based targeting, and user based targeting. For example, if we are selling footballs, we are able to directly connect and interact with users that either enjoy football, play football, or need to buy a football.

Social Strategy

Social media is not just about posting random statuses, images, and videos, at least not if you want to gain any type of social media traction. It is important to have a set strategy that is also supported by a cast of people. For example, we strategize with the client and then use graphic designers, content writers, developers, etc. to maximize your dollar and deploy an effective and wide reaching social media campaign.

Social Media Management Breakdown

Facebook Management

	Budget	Standard	Premium
Facebook Fan Page Creation			
Facebook Wall Page Design			
Profile Content Writing			
Average Daily Postings	1	2	3
Average Daily Shares	1	2	3
Keyword Based Content for Postings			
Facebook Photo Album			
Facebook Video Uploads			
Facebook Quiz/Polls			
Monitor Activity	2x per day	2x per day	Real-Time
Deleting of Unwanted Spam			
Research and Like Relevant Pages			
Facebook Ads Management			
Fortnightly Reporting			

Twitter Management

	Budget	Standard	Premium
Twitter Page Creation			
Custom Twitter Theme			
Profile Content Writing			
Average Daily Tweets	1	2	5
Average Daily Re-Tweets	2	4	6
Keyword Based Content for Postings			
Research and Follow Relevant Accounts			
Thank RT's and @ Mentions	Simple Thanks	Thanks+Engage	Thanks+Engage
Online Followers Profiling			
Monitor Activity	2x per day	2x per day	Real-Time
Monthly Catchup			
Fortnightly Reporting			

Google Plus Management

	Budget	Standard	Premium
Google Plus Business Page Setup			
Custom G+ Theme			
Author Markup Verification with Google+			
Profile Content Writing			
Average Daily Postings	1	2	3
Average Daily Shares	1	2	3
Keyword Based Content for Postings			
Upload Photos			
Research and Add Relevant People			
Respond to Followers	Simple Thanks	Thanks+Engage	Thanks+Engage
Monitor Activity	2x per day	2x per day	2x per day
Monthly Catchup			
Fortnightly Reporting			

Integrated Solution – Facebook + Twitter + Google Plus + LinkedIn + YouTube

	Budget	Standard	Premium
Facebook			
Facebook Fan Page Creation			
Profile Content Writing			
Facebook Welcome Page			
Facebook Ads Management			
Weekly Status Updates	5	10	15
Keyword Based Content for Postings			
Facebook Photo Album			
Facebook Video Uploads			
Facebook Quiz/Polls			
Twitter			
Twitter Page Creation			
Custom Twitter Theme			
Weekly Tweets	5	10	15
Weekly Re-Tweets	10	20	30
Keyword Based Content for Tweets			
Google Plus			
Google Plus Business Setup			
Author Markup Verification with Google+			
Integration of Google +1 Button			

	Budget	Standard	Premium
Google +1 via Google Search			
Weekly Status Updates	5	10	15
LinkedIn			
LinkedIn Account (Personal Profile)			
Profile Keyword Optimization			
Company Page Creation			
Weekly Updates	5	10	15
YouTube			
YouTube Channel Creation			
Submission of Video (Video not included)	10/mo.	30/mo.	50/mo.
Video Creation and Optimization			
StumbleUpon, Delicious			
Profile Creation			
Recommended Relevant Posts	5 Weekly	10 Weekly	25 Weekly
Monthly Reporting			
Monthly Tracking and Reporting			

Thank you!

*Contact us today to get started at (949) 940-8884 or
email us at info@FlyingVGroup.com!*